



AT THE CENTER OF IT ALL.



POTENTIAL WITHIN REACH.

Gregg Sauder and his team of farmers, agronomists and engineers have a mission:
for every farmer to reach the yield potential of modern seed corn.

As a farmer, Gregg has long focused on capturing more yield potential, and today, his team at 360 Yield Center is putting the farmer at the center of it all. Taking a 360-degree view of key yield-limiting variables and how to course-correct for better results. In short, their goal is to give you the power to sense, decide and apply what you need for better-performing crops and better on-farm profits.

Nearly
70%
of yield depends
on the basics¹

PUSH THE BOUNDARIES. START WITH THE BASICS.

Advancements in modern agriculture have broadened the potential for farmers.

- + Hybrid seeds reaching extraordinary genetic potential
- + Weed and pest protection elevated to maximum level
- + Equipment and planters engineered for superior accuracy and precision

But, we can't forget about the basics like nitrogen and water management, pesticide application and tillage practices. They are large movers of yield improvement. And, we must think about them differently if we want to reach maximum yield potential.



A 360° VIEW

360 Yield Center is taking a new approach. We're centering our thinking on you – the farmer – and everything you do.

Our 360 Yield Circle™ approach includes solutions for planning, tillage, planting, application, water

and nitrogen management, harvesting and back to planning. These variables are all interconnected and greatly impact yield. So we work with you to collect more information, generate accurate recommendations and take actions when and where you need them.

GET MORE OF THE POTENTIAL YOU PLANTED.

360 Yield Center gives you the power to sense, decide and apply what you need to maximize yield.

⊕ SENSE

360 SOILSCAN™ helps you sense the signals your farm is sending. It provides you with real-time nitrate and soil data – in the field. So you have a more complete picture of what is affecting your crops.

⊕ DECIDE

360 COMMANDER™ provides you with the most comprehensive analysis of your farm, economic and weather data. Giving you insights and recommendations for nitrogen application, planting rates and irrigation. To help you decide what actions are necessary to improve your yield.

⊕ APPLY

360 Y-DROP™ and 360 UNDERCOVER™ give you the ability to apply nitrogen, pesticides, herbicides and more – to feed and protect your crops. When and where you need it.

DON'T LEAVE ANYTHING IN YOUR FIELD.

Learn more about 360 Yield Center and its integrated tools
that can help you capture more control, more yield potential
and more on-farm profit.

360 } **SOILSCAN** } **COMMANDER** } **Y-DROP & UNDERCOVER**



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