

## **360 YIELD CENTER TV Ad Copy**

VIDEO	AUDIO
SUPER: 500 Bushel Per Acre	VO: Five hundred bushel per acre. That's
	the potential of modern seed corn.
	But how much of that are leaving in the field?
	360 Yield Center can help you get more of the potential you planted.
GRAPHIC: Sense.	
LOGO: 360 SOILSCAN	We can help you sense yield limiting variables in your field.
GRAPHIC: Decide.	
LOGO: 360 COMMANDER	Decide the optimal response to those variables.
GRAPHIC: Apply.	
LOGOs: 360 Y-DROP and 360	
UNDERCOVER	And apply those decisions when and
	where you need them most.
LOGOS: (DEALER) & 360 YIELD CENTER	
SUPER: (DEALER) CONTACT	So at harvest, you leave nothing in the field.
	Call us today to learn more.