



2016 Dealer Training Meetings

We look forward to having you join us for Dealer Training during one of the four sessions we are hosting the weeks of Jan. 11 and Feb. 15 at the 360 Yield Center Training Center in Morton, Ill. The sessions will provide in-depth, hands-on training for our products, as well as provide education on the agronomics of nitrogen management, soil sampling procedures and trial results and outcomes. This will be a great opportunity to get your questions answered, learn more about product installation and set-up, and network with other 360 Yield Center dealers.

REGISTRATION

Register for one of the four sessions at this [link](#).

Session 1:

Monday, Jan. 11 (1:00 – 7:30 p.m.)

Tuesday, Jan. 12 (8:00 a.m. – 3:00 p.m.)

Session 2:

Wednesday, Jan. 13 (9:00 a.m. – 6:30 p.m.)

Thursday, Jan. 14 (8:00 a.m. – 1:30 p.m.)

Session 3:

Monday, Feb. 15 (1:00 – 7:30 p.m.)

Tuesday, Feb. 16 (8:00 a.m. – 3:00 p.m.)

Session 4:

Wednesday, Feb. 17 (9:00 a.m. – 6:30 p.m.)

Thursday, Feb. 18 (8:00 a.m. – 1:30 p.m.)

LOGISTICS

Location

360 Yield Center Training Center

180 Detroit Avenue, Morton, IL 61550

There is plenty of parking available at the 360 Yield Center Training Facility so feel free to drive directly there.

Hotel Accommodations

We've reserved a block of rooms for convenience. Please book a room before Dec. 21, 2015.

Holiday Inn Express & Suites

140 East Ashland Street, Morton, IL 61550

309-263-4400

AGENDA – SESSIONS 1 & 3

Day 1 – Monday (Jan. 11 or Feb. 15)		Day 2 – Tuesday (Jan. 12 or Feb. 16)	
12:30 p.m.	Check-in	8:00 – 8:15 a.m.	Set Stage for Day & Break Into Groups
1:00 – 2:00 p.m.	Welcome & Opening Remarks	8:15 – 9:15 a.m.	Hands-on Training Rotation 1
2:00 – 3:30 p.m.	Agronomic Education – Nitrogen Cycle	9:15 – 10:15 a.m.	Hands-on Training Rotation 2
3:30 – 3:45 p.m.	Break	10:15 – 10:30 a.m.	Break
3:45 – 4:30 p.m.	Understanding & Using Trial Data	10:30 – 11:30 a.m.	Hands-on Training Rotation 3
4:30 – 5:30 p.m.	Soil Sample Procedures & Utilization	11:30 – 12:30 p.m.	Hands-on Training Rotation 4
5:30 – 6:00 p.m.	Networking Reception	12:30 – 1:30 p.m.	Lunch
6:00 – 7:30 p.m.	Sales Update Over Dinner	1:30 – 2:30 p.m.	Hands-on Training Rotation 5
		2:30 – 3:00 p.m.	Closing Comments

AGENDA – SESSIONS 2 & 4

Day 1 – Wednesday (Jan. 13 or Feb. 17)		Day 2 – Thursday (Jan. 14 or Feb. 18)	
8:30 a.m.	Check-in	8:00 – 9:00 a.m.	Hot Breakfast & Sales Training
9:00 – 10:00 a.m.	Welcome & Opening Remarks	9:00 – 10:30 a.m.	Agronomic Education – Nitrogen Cycle
10:00 – 10:15 a.m.	Break Into Groups	10:30 – 10:45 a.m.	Break
10:15 – 11:15 a.m.	Hands-on Training Rotation 1	10:45 – 11:30 a.m.	Understanding & Using Trial Data
11:15 – 12:15 p.m.	Hands-on Training Rotation 2	11:30 – 12:30 p.m.	Soil Sample Procedures & Utilization
12:15 – 1:15 p.m.	Lunch	12:30 – 1:30 p.m.	Closing Comments
1:15 – 2:15 p.m.	Hands-on Training Rotation 3		
2:15 – 3:15 p.m.	Hands-on Training Rotation 4		
3:15 – 3:30 p.m.	Break		
3:30 – 4:30 p.m.	Hands-on Training Rotation 5		
4:30 – 5:30 p.m.	Networking Reception		
5:30 – 6:30 p.m.	Dinner		