

360 Yield Center Dealer Co-Promotion Reimbursement Form

A Marketing Program for 360 Yield Center Dealers

There are many tools available to our dealers to support you in your sales efforts. Outlined below are the co-promotional funds available to you, rules for eligibility, and the reimbursement form for submission.

WHAT IS OFFERED

360 Yield Center will split the cost of qualifying marketing programs on a 50% / 50% basis with the Dealer, to an annual maximum reimbursement of \$2,000 (maximum annual reimbursement of \$3,000 if 360 Yield Center dealer net sales for the period 1/1/15 – 12/31/15 are greater than \$100,000). Expenses must be incurred between 1/1/16 – 12/31/16.

MARKETING PROGRAMS INCLUDED

A wide variety of marketing programs qualify for this reimbursement program. A partial list of the marketing items included are:

- Print advertising
- Radio advertising
- Online advertising
- Promo items ordered through 360 Yield Center’s promotion sources
- 360 Yield Center wearables
- Exhibit space for trade shows
- Rental expenses for conference rooms and meeting space for customer meetings
- Printing and postage for direct mail
- Printing for promotional brochures
- Product display or demonstration stands

2016 CO-PROMOTION Program		
Total Dealer Spend	360 Reimbursement to Dealer @ 50%	
\$1,000	\$500	ALL DEALERS
\$2,000	\$1,000	
\$3,000	\$1,500	
\$4,000	\$2,000	
\$5,000	\$2,500	+\$100,000
\$6,000	\$3,000	

All covered programs must meet a few qualifying requirements:

- At least 50% of the effort must be devoted to 360 Yield Center products or services.
- For efforts that are shared with another supplier, the supplier must not offer products or services that are competitive with 360 Yield Center products or services.
- Reimbursement requires copies of invoices and some type of proof of execution, which could include an advertising tear sheet or affidavit, a photo of a display, a printer’s proof of a sign, etc.

REIMBURSEMENT FORM

Dealer Name _____ Contact Name _____
 Address _____ Phone Number _____
 City, State, Zip _____ Regional Agronomy Manager _____

Vendor Name	\$ Qualifying Exp	\$ Reimbursement	Description

SUBMIT FORM

Remit this form along with copies of the invoices/receipts, and proof of execution to accounting@360yieldcenter.com or mail to 360 Yield Center Attn: Tori Kaiser 180 Detroit Ave., Morton, IL 61550. We cannot provide reimbursement without this completed form. Contact Tori Kaiser at 309-938-4884 with questions about reimbursement. Contact Jordan Heaton at jheaton@360yieldcenter.com about marketing materials & co-promotional opportunities.