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FOR IMMEDIATE RELEASE

Deere announces allied distribution agreement with 360 Yield Center

John Deere dealers to sell and support nutrient application products

MOLINE, ILLINOIS - (June 6, 2016) - Deere & Company (NYSE: DE) has entered a multi-national allied distribution agreement with 360 Yield Center to sell and support 360 Y-DROP® and 360 UNDERCOVER® application products through the John Deere dealer channel in the U.S. and Canada.

"This innovative application technology from 360 Yield Center," says John May, president, agricultural solutions and chief information officer, John Deere, "helps to improve timing and placement of nutrients with John Deere and Hagie application equipment, including self-propelled sprayers and toolbars. John Deere dealers will be able to provide sales and service support for these application products to help producers apply in-season nitrogen and plant health products where and when it's needed."

With the recent announcement by Deere of the joint venture with Hagie Manufacturing to sell and service Hagie high-clearance sprayers, the distribution agreement with 360 Yield Center will bring more alignment and innovative technology to the Deere and Hagie sprayer line-up.

"Demand for the 360 Yield Center nitrogen utilization products is tremendous. That's why we are pleased with this allied distribution agreement with Deere," says Gregg Sauder, president, 360 Yield Center. "We can now service and support more customers through the broadest dealer network in the U.S. and Canada. We have had a successful marketing partnership with Hagie and we are excited to extend this relationship to John Deere, their dealers, and their self-propelled sprayer and nutrient applicator line-up."

The following 360 Yield Center application products will be sold and supported by John Deere dealers in the near future:

- 360 Y-DROP gives farmers a wider window of application and more control over when and where to apply nitrogen and other nutrients to their crops. The unique design allows farmers to apply full-season nitrogen - even up to tassel - with precision placement and variable rate application.
- 360 UNDERCOVER helps farmers protect crops from late-season disease and insect infestations. It uses multidirectional spray nozzles and slides easily under the canopy so farmers can target fungicides, insecticides and nutrients exactly where needed for better product efficacy and improved crop health.

"John Deere now offers a more comprehensive application equipment line-up with the latest technology to help growers and commercial operators apply efficiently and accurately in all crop conditions," says May. "Add to that our precision ag and data management technologies with the industry-leading support and service from our dealers, we've got an unmatched value proposition for our customers."

For more information about John Deere and Hagie self-propelled sprayers and nutrient application products, please check www.JohnDeere.com/ag and www.Hagie.com.

To learn more about 360 Yield Center, and its most recent product updates, visit www.360YieldCenter.com.

Deere & Company (NYSE: DE) is a world leader in providing advanced products and services and is committed to the success of customers whose work is linked to the land - those who cultivate, harvest, transform, enrich and build upon the land to meet the world's dramatically increasing need for food, fuel, shelter and infrastructure. Since 1837, John Deere has delivered innovative products of superior quality built on a tradition of integrity. For more information, visit John Deere at its worldwide website at www.JohnDeere.com.

360 Yield Center was founded by Gregg Sauder in 2013. The company creates products that improve the availability and efficiency of plant nutrients. After twenty years developing products to boost planting accuracy at Precision Planting, Gregg, his son Tim and a team of inventors and agronomists are shifting focus to improve the timing, placement, accuracy and access to nitrogen and plant health Products. With over half of the company's 70 employees involved in research and engineering, the Morton, Illinois based company has launched a broad line of nitrogen-enhancing retrofit products for sprayers, side dress bars, rippers, and corn heads. For more information, visit www.360yieldcenter.com.