

360 YIELD CENTER - 2016 & 2017 DEALER PROGRAM OVERVIEW

Program	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17
Early Order Timeline	Sep 6, 2016		Nov 30, 2016				Mar 1, 2017		May 31, 2017							
Discount %:	Choose between 50% off VR Nozzles or 5% off Spring Products			none	none	none	5% off Fall Products			none	none	none	TBD	TBD	TBD	none
Coupon Code:	Choose "50%OFFVR" OR "SPRING5%"			none	none	none	FALL5%			none	none	none	TBD	TBD	TBD	none
Requirements: Orders must be placed within the program period indicated. Shipment/Invoicing may occur later.	Qty of VR nozzles ordered may not exceed 2 times # of Y-DROPS on same order. 5% order discount on spring products only.						5% order discount on fall products only.									
	Online Orders Only , orders must only contain items from the specified product lines below, each single order must exceed \$10,000 and orders will not be combined to reach the discount level.															
	If a return causes the product invoice to fall below the minimum order amount, the entire early order discount will be forfeited .															
Individual orders must be shipped to a single location. Shipping of the order is at the discretion of 360 Yield Center based on Product availability.																

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Cash Discount Timeline	Sep 6, 2016			Jan 4, 2017				Mar 1, 2017				Jun 30, 2017					
Discount % (if invoice paid in 10 days):	4%	4%	4%	4%	none	none	4%	4%	4%	4%	none	none	TBD	TBD	TBD	none	
Products Qualifying	Spring Prod.	Spring Prod.	Spring Prod.	Spring Prod.	none	none	Fall Prod.	Fall Prod.	Fall Prod.	Fall Prod.	none	none	TBD	TBD	TBD	none	
Requirements: Orders must be placed within the program period indicated. Shipment / Invoicing may occur later.	Online Orders Only . Invoice payments must be postmarked within 10 days of invoice date. Credit Card Payments do not qualify for Cash Discounts. Discount % applicable to the net invoice price not retail price.																
	Orders must only contain items from the specified product lines. See Spring and Fall definitions below.																

Program	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17		
Free Shipping Timeline	Sep 6, 2016				Feb 3, 2017			Mar 1, 2017					Aug 2, 2017					
Products Qualifying	Spring Prod.	Spring Prod.	Spring Prod.	Spring Prod.	Spring Prod.	none	Fall Prod.	Fall Prod.	Fall Prod.	Fall Prod.	Fall Prod.	none	TBD	TBD	TBD	none		
Requirements: Orders must be placed within the program period indicated. Shipment/Invoicing may occur later.	Online Orders Only . Single orders must exceed \$10,000 and orders will not be combined.																	
	Orders must only contain items from the specified product lines. See Spring and Fall definitions below. An order placed with qualifying and non-qualifying product on the same order will not receive free shipping for any part of the order.																	

Program	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	
High Volume Incentive Timeline	Dec 31, 2016				Jan 1, 2017												Dec 31, 2017
Requirements: Rebate payments will be paid by March 1 following the program year. Rebate relates to orders shipped/invoiced in the months indicated, not the month the order is placed.	2016 High Volume Program - See last year program guide for rebate %, thresholds, and qualifying purchases.				2.5% rebate on total net purchases for dealers whose qualifying purchases exceed \$200,000 .												
					Additional 2.5% rebate on total net purchases for dealers whose qualifying purchases exceed \$400,000 .												
	2016 High Volume Program runs from January 1, 2016 to December 31, 2016				360 Y-DROP, 360 UNDERCOVER, 360 SIDEDRESS, 360 SOILSCAN, 360 CHAINROLL, 360 BULLET, 360 YIELDSAVER and 360 EQUI-FLOW are the qualifying products for 2017. New Products introduced in 2017 do not qualify for Volume Incentive Program.												
					2017 High Volume Program Period runs from January 1, 2017 to December 31, 2017 .												
	Volume rebate % is applicable to dealer net invoice price defined as (grower retail price less dealer discount and other invoice discounts such as early order and cash payment discounts, but not limit to such discounts).																
	Dealers who meet both thresholds qualify for both tiers of the Volume Incentive (and will receive combined total of 5% on qualifying purchases). Orders placed, but not invoiced during the time period do not qualify for the rebate.																
Dealers who are not current with their accounts receivable as of 12/31 of the program year, are not eligible for the volume rebate.																	

Program Definitions:

- + Spring Products include only: 360 Y-DROP, 360 UNDERCOVER, 360 Y-DROP SIDEDRESS
- + Fall Products include only: 360 BULLET, 360 YIELD SAVER, 360 CHAINROLL, 360EQUI-FLOW
- + Early Order, Cash Discount, and Free Shipping are programs that may be used simultaneously on any one order as long as the order date falls within the indicated program in Red and meets all requirements of that program.
- + The dates indicated in the red timeline are strict beginning and end times for that program. Any orders falling outside the ordering timeline will not be eligible for that program.

