360 Y-DROP®

MORE FROM EVERY POUND OF NITROGEN

Managing input costs is critical. Nitrogen is typically the second most expensive input. Getting the most efficiency out of this investment and lowering nitrogen use efficiency from 1.0 to 0.7 can have a huge impact on profitability.

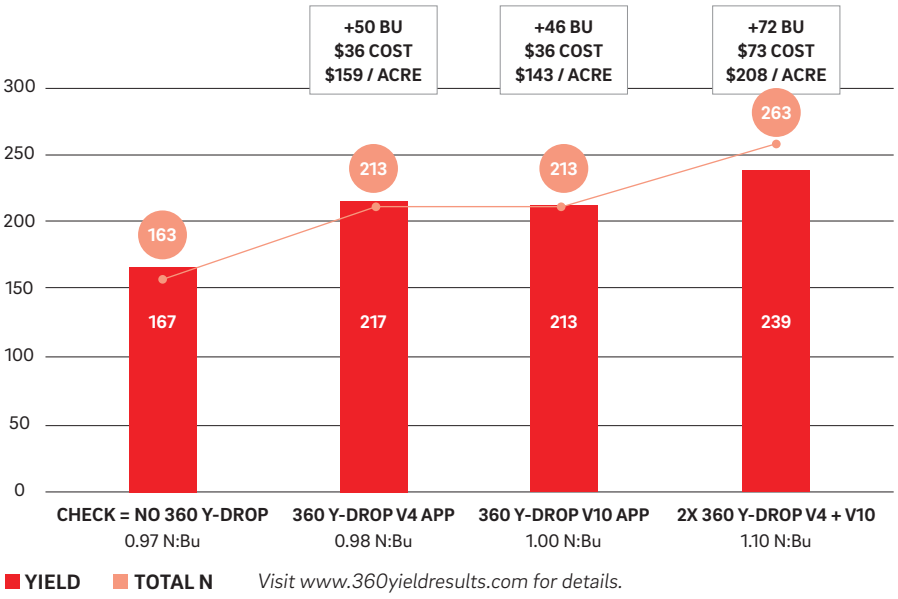
360 Y-DROP® lets you wait for your final application so you can adjust rates to match the crop's needs. Wet. Dry. Ideal. You supply only what the plants need - protecting yield potential and reducing overall nitrogen costs.

TIMING AND PLACEMENT MATTER

The corn plant uses 75% of its nitrogen after V10. By re-stocking the soil's nitrogen supply later in the season, you are better able to supply just enough to allow the corn to hit your yield goal. 360 Y-DROP gives you a much wider application window – more than 30 days from V6 to VT.

Where nitrogen is applied is just as important as when it is applied. A corn plant acquires more than 60% of its nitrogen within seven inches of the stalk base. With 360 Y-DROP, you apply N right at the base of the plant. This ensures that nearly 80% of the root mass is within the application zone.

A LATE-SEASON NITROGEN BOOST ADDS $208 NET REVENUE



Visit www.360yieldresults.com for details.

SMALL DETAILS MAKE A BIG DIFFERENCE

- **A** Two orifices provide even distribution to each row.
- **B** Adjustable wings ensure placement at base of plant.
- **C** Weighted, aerodynamic base keeps drop stable.
- **D** Curved, heavy hose won't flop or wander.
- **E** Magnetic breakaway prevents damage.
- **F** Spring and cable system keep drops centered in row.

CLINT KIRKHAM // CAMDEN, ILLINOIS

"The reason we went to Y-DROPing was we could see the benefit in splitting our nitrogen applications and we could put nitrogen on at a later date when the corn really needed it."